

2011

RATES & CALENDER



Rates

FORMATS	TYPE AREA	BLEED	RATES IN EUROS
1/1 page	335 x 235	345 x 245	6 400 euros
Cover 2	335 x 235	345 x 245	8 650 euros
Cover 3	335 x 235	345 x 245	7 800 euros
Cover 4	335 x 235	345 x 245	9 500 euros
1/2 page horizontal	167 x 235		4 800 euros
1/2 page vertical	335 x 117		4 800 euros
1/3 page vertical	335 x 78		3 200 euros
Double page	335 x 470	345 x 480	11 100 euros
Central Panoramic	335 x 470	345 x 480	13 100 euros
Cover 2 + cover 3	335 x 470	345 x 480	16 200 euros

Material (PDF Medibel+)

_Cdrom - DVDrom (mac/pc)

Contact

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CALENDER

EDITORIAL KEY TOPICS & DATES

MONTH	TOPICS	DATES
February	Spring trends	5/02/2011
March	Spring and Summer Fashion & Lifestyle	5/03/2011
April	Accessoires, Beauty and fashion	2/04/2011
May	Special "La Cambre" (Brussels Fashion School)	7/05/2011
June	Travel and unique destinations	4/06/2011
September	Fashion & Beauty	3/09/2011
October	Accessoires, Man's fashion & lifestyle	1/10/2011
November	Luxury, Jewellery & watches	5/11/2011
December	Gastronomy	3/12/2011